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BOOST YOUR INSTAGRAM GAME: AI-POWERED COMPETITOR ANALYSIS

This discussion and worksheet will help you analyze your competitors data.

You will be ready to immediately apply this training to create a detailed analysis of your competitors

INSTAGRAM COMPETITOR ANALYSIS

	Competitor 1	Competitor 2	Competitor 3
IG Account			
Bio			
Engagement Rate			
Niche/Audience			
Why Do You Love Them			
Hashtags They Use			
What Are They Posting			
Amount of Followers			
Accounts They Tag			
What is Getting the Most Engagement			
Products / Services They Sell + Price			
Their Strengths			
Their Weaknesses			
Their Unique Selling Point			
Example Competitors			