



# THE POWER-PACKED POSITIONING PLAN FOR FREELANCERS

This discussion and worksheet will help you figure out how to create standout positioning as a freelance business owner

You will be ready to immediately apply this training to your business.

## WHAT DOES POSITIONING MEAN TO ME?

## Positioning means

**Which “amplify my positioning” strategy will I implement this week?**

**Which positioning strategy will I implement this month?**

### Which positioning strategy creates the most resistance for me?